



MASSEY UNIVERSITY

**New Zealand's defining university**



## Discover Massey

Massey is one of the best universities in New Zealand  
Massey is New Zealand's national university  
Massey has an 80-year tradition of world-class success





- ❖ Massey has increased 45 positions to be ranked **287**.
- ❖ Massey is now ranked in the top 300 universities in the world.
- ❖ Massey was ranked **number one** in New Zealand for **Finance**, Veterinary science, Agricultural science, Communication, and Business administration, and second place for Food science with **Economics**, Hospitality & Tourism Management, Environmental Science & Engineering, Geography, Education and Management also doing OK.



# Key Facts about Massey University

## Established

- Agricultural College 1927
- University status 1964
- Government funded
- Comprehensive University

## Statistics

- 35,000 Students
- 4000+ International Students – 100 + Countries
- 1000+ PhD enrolments (400+ International Students)
- 3,080 staff (full-time equivalent)
- \$69 million external research and contract funding
- Multi campus University

## Research

45 Research Centres

## Colleges

Five Colleges (Teaching and Research)

- Massey Business School
- College of Creative Arts
- College of Health
- College of Humanities and Social Sciences
- College of Sciences

## International

Over 100 international relationships and academic agreements around the world



# Key Disciplines at Massey

- Finance and Economics
- Agriculture and Horticulture
- Veterinary and Animal Sciences
- Engineering, Nutrition and Human Health,
- Food Science and Nutrition
- Information and Mathematical Sciences
- Education
- Aviation
- Conservation Ecology
- Molecular Bioscience
- Science and Applied Engineering
- Social Sciences

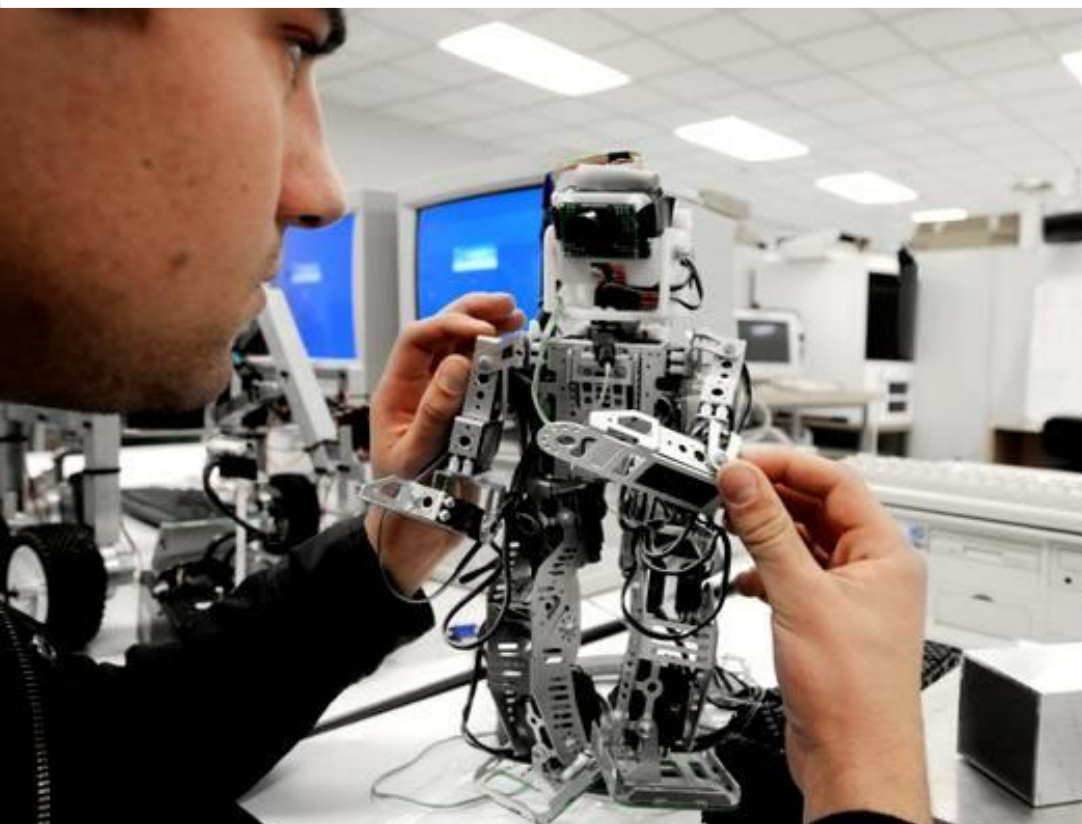




# MANAWATU



MASSEY UNIVERSITY



# ALBANY



MASSEY UNIVERSITY



# WELLINGTON



MASSEY UNIVERSITY





- Main Centres
- Provincial Centres
- Smaller Centres
- Main Ports
- ✈ Principal International Airports
- Roads
- Railways
- Northland Region
- Auckland Region
- Waikato-Bay of Plenty
- Hawkes Bay-Gisborne
- Manawatu-Wanganui-Taranaki
- Wellington Region
- Nelson-Marlborough-West Coast
- Canterbury
- Otago-Southland



# Massey Business School

- One of New Zealand's leading and largest business schools.
- Ranked in the top 2% business schools globally
- Longest history of teaching in entrepreneurship
- Largest cluster of SME researchers in Australasia
- The sole university-level aviation school in NZ
- Greatest number of MBA graduates in NZ



# Accreditation

- Nationally and internationally accredited



# The School of Economics & Finance

- The School of Economics and Finance offers programmes from Undergraduate Diploma to Postgraduate Doctorate level
- Each specialisation has different options
  - Economics
  - Finance
  - Financial Economics
  - Property
  - Banking



# The School of Economics & Finance, Accreditation and Rankings



- **Massey Finance is ranked**
  - Top 150 internationally by the QS World University Rankings
  - **No. 1 in NZ by Shanghai Rankings**
- Top 250 in Economics & Econometrics internationally by the QS World University Rankings
- The Finance programme has Chartered Financial Analyst (CFA) Programme Partnership Status.



# The School of Economics & Finance

- **Professor Martin Young**
  - Principle enabler of international programmes with universities in China including Massey-FNU programmes
  - Former Head of School of Economics and Finance
  - Professor Young held senior positions in the financial industry in New Zealand and was a member of the New Zealand Stock Exchange for many years.
  - He is currently Vice-President of Asian Finance Association, Vice-President (International) of the Academy of Financial Services and is the New Zealand representative on the Asian Shadow Financial Regulatory Committee.



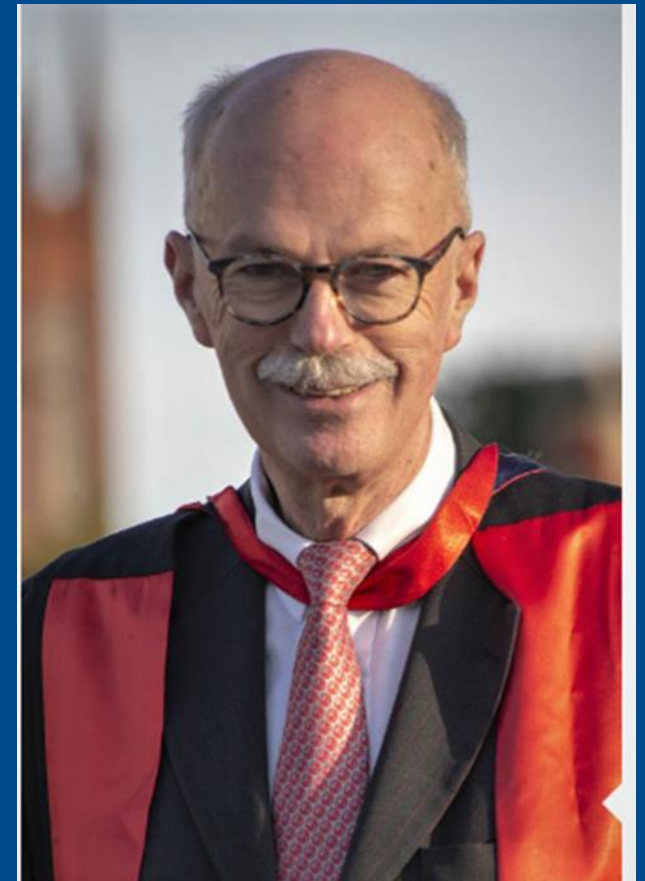
# The School of Economics & Finance

- Professor Martin Berka is Head of the School of Economics and Finance.
- His research has been published in leading economic journals, e.g. the American Economic Review.
- Martin is a founder of the New Zealand Centre of Macroeconomics and a board member of Australasian Macroeconomics Society.



# The School of Economics & Finance

- Professor David Tripe had 17 years of banking experience prior to his moving to Massey at the beginning of 1994
- His personal research interests include bank performance and balance sheet structure, bank asset and liability management, credit risk in banking, payment systems, international expansion of banks and other issues in banking management





# The School of Economics & Finance

- Professor Hamish Anderson
  - Pearson Accounting/Finance Lecturer for 2009
  - National Tertiary Teaching Excellence Award for Sustained Excellence, 2008
  - Massey University Vice Chancellor's Award for Sustained Teaching Excellence, 2008



# The School of Economics & Finance

- **Professor Ben Marshall**
  - Ben's research has been published in A\* international Finance journals, e.g. *Review of Financial Studies*, *Journal of Banking and Finance*
  - Ranked in the top 1% of authors on the international working paper website SSRN (based on downloads of his papers)
  - MSA Charitable Trust Professor in Finance



# Why choose Massey, NZ?

## Value Advantage

(quality, reliable and high ROI study abroad platform)

- NZ vs. US, UK, Australia and Canada (Enjoy quality living and learning environment with affluent living and learning resources)
  - Relaxing and idyllic lifestyle
  - Peaceful, enchanting, natural and safe living environment
  - Friendly and resourceful learning environment



# Why choose Massey, NZ?

## Quality Advantage (Academia)

- Worldwide reputation in teaching and research
  - QS 5 star rating for internationalisation
  - Modern teaching and learning facilities
  - 3 million dollars in scholarships



# Why choose Massey, NZ?

## Quality Advantage (Service)

- Excellent student services

- Palmerston North is a Student City
- 85% students rate our facilities and services highly
- Large choice of accommodation and relatively cheaper living costs
- Free bus within Palmerston North



# Our Service

- **Our ISSO (International Student Support Office) provide professional and dedicated service and support to our international students in all aspects**
- To prepare students for Massey study while they are still at partner universities, we
  - Set up proper curriculum on business core papers
  - Offer 16-week DEEP English program if you are a half band below the requirement of IELTS



# Support Systems at Massey University

- **Student Learning Centre**
  - excellent resources for both undergraduate & postgraduate students (proof-reading, advice on individual basis)
  - Regular workshops on exam techniques, mind-mapping, taking notes, referencing, time management, coping with stress etc.
- Other Student Services
  - Health and Counselling
  - Sports and Recreation Centre
  - Student Information Centre
  - Careers Centre
  - Disability Services



# Our Service

- **International Students Welcome**
  - Airport pick-up
  - Setting up bank accounts
  - Discussing how to study effectively at Massey
  - Discussing driving rules and safety
  - City tour and University tour
  - Supermarket shopping





# Our Service

## Learning Support for Students

- Free tutorial programme to international students
- Stream and various study-support-related workshops
- Extra learning support
  - Lecturer and student mentors
  - Extra help for individual students who have difficulties studying (e.g. one-to-one tutorials for exam preparation)
- Monitoring students' performance each semester and giving guidance on the choice of papers in the following semester



# Why choose Massey, NZ?

## Cost advantage

- NZ vs. US, UK, Australia and Canada
  - Lowest cost of studying and living ( about NZ\$ 38,000, equals RMB 170,000 - 180,000/year) for tuition and living costs
  - Favourable immigration policy



# Why choose Massey, NZ?

- Immigration-favorite country
  - International graduates may apply for 36 months working visa in NZ
- Residential Assistant employment opportunities – responsible for 30 student hall residents in exchange for free accommodation and one free meal per day for one year
- Work opportunities while studying: Full-time students can work up to 20 hours a week (minimum wage \$16.5/hour, about RMB 75/hour)



# Why choose Massey, NZ?

- **Scholarship opportunities for PhD study**
  - International PhD students pay domestic fees (about NZD 8000/year, RMB 35000/year) and enjoy social benefits while studying (such as free education for children)
  - Massey University Doctoral Scholarships are offered to encourage full time doctoral studies at Massey University
  - The value of the Doctoral Scholarship shall be \$25,000 per annum to a maximum of 3 years



# Why choose Massey, NZ?

## High completion and employment rate

### Palmerston North's Educational Opportunities Showcase

- **Student City with friendly living environment and handy nature beauties and sports facilities**
- **The City is World Health Organisation's Safe City accreditation, free public transport for students and the city's affordability**
- **Educational relationships with China are the focus of Palmerston North city**
- **Career-ready education opportunities in Palmerston North**
- **'Work Ready Passport' project recently launched in Palmerston North to assist students with meeting the needs of local employers, With applied learning approaches and exposure to real work scenarios, students studying in New Zealand qualify 'work-ready', which is very attractive to future employers. Internships in local businesses**
- **Strong in delivering entrepreneurial education – not surprising given New Zealand's top ranking in the world for doing business, according to the World Bank, and our entrepreneurial spirit is a test bed for innovation**
- **Palmerston North to the Chinese as a great place to study, visit or trade and do business in**
- **Palmerston North is the home to top-quality education providers and an impressive cluster of world leading science, research and industry organisations**
- **The city and our educational institutes, particularly Massey University already have a strong connection with China with nearly 4,000 Chinese residents, and approximately another 1,000 Chinese international students or academics in the city each year**

# Meet our graduates

## First Lady: Madam Peng

### 梅西著名的金融经济专业国际校友

Nathan Bond As Director of Investment Banking for UBS in New York, Massey graduate Nathan Bond works with company worth up to US\$20 billion, and on average more than \$500 million.

#### Robin Stalker

adidas. No matter where you are in the world, everyone knows what the multi-billion dollar company is all about – and in charge of the company’s finances is Massey graduate Robin Stalker.

## • 国际(项目)学生发展

- **李聪,梅西-安财留学项目, 2018到达梅西学习, 现就读于北京语言大学硕士学位。**
- 林佳雯, 梅西- 福建师范大学项目学生, 2016到达梅西学习, 毕业后即被厦门亿联网络技术股份有限公司录用
- 陈美琴, 梅西- 福建师范大学项目学生, 2016到达梅西学习, 获得梅西大学优秀学生奖。并进而到英国爱丁堡大学继续深造
- 朱沁瑶, 梅西- 福建师范大学项目学生, 2016到达梅西学习, 后被保送到中央财经大学攻读研究生。
- 谢枫, 梅西-武汉大学2+2 项目学生, 2012到达梅西学习, 获得梅西博士学位, 现在新西兰财政部就职。
- 鹿春晓, 梅西-南京农业大学项目学生, 2016到达梅西学习, 获得墨尔本大学博士生奖学金在墨大攻读博士。
- 戴维, 梅西-厦门大学1+1项目学生, 2012到达梅西学习。致同会计事务所工作。
- 林凤娇, 梅西-厦门大学1+1项目学生, 2013到达梅西学习。现厦门国际银行工作。
- 徐露, 梅西-厦门大学1+1项目学生, 2013到达梅西学习, 现任教于福建闽江学院。
- 魏艺, 梅西-武汉大学2+2 项目学生, 2008到达梅西学习。现梅西博士在读生, 获得梅西大学博士生奖学金(每年25,000新西兰元, 共三年)。
- 胡超, 梅西-武汉大学2+2 项目学生, 2008到达梅西学习。现已移民新西兰, 取得永久居民身份。



# Why choose Massey, NZ?

- **High completion and employability rate** with the focus on work preparedness and employability.
- **Quality education service system** with practical and hands-on teaching approaches. Top education system and globally qualified teaching staff enable reputable and competitive qualification
- **Affluent and available learning resources** : Abundant applicable learning recourses and facilities
- **Peaceful living and studying environment** : One of the most friendly, natural, beautiful, safe and secure place to live and study.
- **Affordable and flexible study abroad** : After studying one year at Massey University, you could apply for studying at universities in U.K. or USA without IELTS results.
- **Immigration-favorite country** : High demand for programme graduates with qualification from both China and NZ, as China is becoming one of the key trade partners to NZ.
- **Defined ROI**: Aiming skills for the future of work, learning to think critically, collaboratively and globally.
- **World-famous alumni** :

Nathan Bond

As Director of Investment Banking for **UBS** in New York, Massey graduate Nathan Bond works with company worth up to US\$20 billion, and on average more than \$500 million.

Robin Stalker

**Adidas**. No matter where you are in the world, everyone knows what the multi-billion dollar company is all about – and in charge of the company’s finances is Massey graduate Robin Stalker.

*“Study abroad experience not only add value to your resume and make you standout in competitive career market but also prepare you to well fit into globally employment market as an adaptable and resilient global citizen. “*







# Challenges While Studying Overseas

- **English is not your first language**
  - You will use English to learn, to write and to demonstrate critical thinking
- **The education system is different**
  - Chinese students spend long hours learning passively and training to memorise materials. Western techniques encourage active learning and critical thinking
  - Learning at class vs. after class
- **Cope with your new freedom overseas**
- **Personal attitude of dependence**
  - You will need to cope independently in a new environment.
  - E-learning platform: **Stream** (Guide to Stream: [https://www.massey.ac.nz/massey/learning/online-learning/guide/guide\\_home.cfm](https://www.massey.ac.nz/massey/learning/online-learning/guide/guide_home.cfm))



# Strategies

## Timely, transparent and responsive communication!!!

- ❖ **Mindsets:** *The International Student's Guide* by Ricky Lowes, Helen Peters and Marie Turner  
<https://books.google.co.nz/books?id=6OxIMU7xxnC&printsec=frontcover#v=onepage&q&f=false>
- ✓ **Positive study and living attitude**
- ✓ **Proactivity and motivatedness** (开学初主动找要学的course的老师交流该科的学习大纲及要求, not shy away from questioning lecturers)
- ✓ **Self-disciplined and self-independent (adaptability and resilience)**
- ✓ **Well-time-management** (先紧后松, 章章清, 不懂就问)
- ✓ **Timely communication and interaction** (peers, staff & lecturers): Asking for help and know where to get help when it needs (all service in place for you, relationships, professional teams & coping)- Student life at Massey University: [http://www.massey.ac.nz/massey/student-life/starting-university/orientation/orientation\\_home.cfm](http://www.massey.ac.nz/massey/student-life/starting-university/orientation/orientation_home.cfm)
- ❖ **Learning methods (critical thinking)**
- ✓ **Preview** (be familiar with terminology and concepts, list questions) **and review** (reflection over each test and proactively approach lecturer to analyze test result)
- ✓ **Peers discussion group**
- ✓ **Productivity** (good use of library resources, **and outcome-oriented**)



# Our Goals for our Students

- To become familiar with Western education system
- To achieve as much as possible in the first semester at Massey and build confidence
- To develop good links between study and future career
- To make the best use of career and study advice
- To understand that you are valued highly





# STUDENT SUPPORT

# Why choose Massey-AUFE Overseas Study Programme?

- High demand for programme graduates with bi-qualification domestic (AUFE) and foreign (Massey), as China is becoming one of the key trade partners to NZ.
- Quality, reliable, sustainable and high ROI overseas study programme platform
- Access to first-class western education system
- Enrich your knowledge and enhance your multi-cultural interaction opportunities
- Confer you reputable international-accredited qualification
- Facilitate employment opportunities by organizations and enterprises domestically and globally

*“Each university and programme has its strength. Top university might not fits everyone, but it is important to choose the programme most suiting you and enabling you to achieve your overseas study goal comfortably and confidently.”*



# Massey-AUFE 2+2 BBU (Finance or Economics) Study Abroad Programme

**\*AUFE students are entitled for 15% discount on Massey tuition fees (post-local-tax)**

**\*Programme graduates with both AUFE and Massey qualifications have prospective and uncapped employment opportunities domestically and globally**

## 2020年新西兰梅西大学2+2学生交流项目招生简章

- 项目概览
- 招生模式： 2+2学生交流项目
- 招生对象： 安徽财经大学在读生
- 梅西大学本科生物学费：约27,000纽币/年；合计人民币约120,000元/年(实际收费以梅西大学官方网站公布为准),安徽财大学生享受15%的学费折扣(仅适用于在梅西大学就读240学分商学学士学位的)。
- 新西兰生活费:约12,000纽币/学年;合计人民币约56,000元/年
- 学历及学位： 梅西大学本科学位和安徽财经大学本科学位
  
- 学生前1至2年在安徽财经大学学习。符合申请条件，经安徽财经大学批准后，选送到梅西商学院学习“金融学”或“经济学”专业。在梅西大学2年学习期间，修满16门课程，成绩合格，可获得梅西大学商科学士学位。
- 新学生每年2月和7月都可在梅西大学开始学习，学制非常灵活。另外，学生可以在每年11月至第二年2月选择上暑期课程。
  
- 梅西大学入学条件
- 进入梅西大学本科阶段学习的具体要求是：在安徽财经大学通过所有的相关专业课程；学术类雅思考试达到平均6.0分，单项不低于5.5分。如果学生在进入联合培养项目梅西阶段前没有达到雅思考试要求，雅思成绩每项达到5.0以上的学生可以申请到梅西大学学习本科生进阶英语课程。通过本科生进阶英语课程(平均成绩达到B以上,以梅西大学最新规定为准)的学生可以直接攻读商学学士学位课程，无需再考雅思。梅西大学的进阶英语课程不仅教授英语，还教授学生如何适应国外大学独立自主的学习方法。

# Massey-AUFE 3+1+180credits MFin or MBS (Finance) Pathway Programme

- \*AUFE students are entitled for 15% discount on Massey tuition fees (post-local-tax)
- \*Programme graduates with both AUFE and Massey qualifications have prospective and uncapped employment opportunities domestically and globally

## 2020年新西兰梅西大学商学硕士学生交流项目招生简章

### 项目概览

招生模式： 3+1+180 学分学生交流项目

招生对象： 安徽财经大学在读生

梅西大学本科生物学费：约27,000纽币/年；合计人民币约120,000元/年(实际收费以梅西大学官方网站公布为准)  
)安徽财经大学大学生享受15%的学费折扣(仅适用于在梅西大学就读120学分商学文凭 和180学分的金融硕士学位的)。

新西兰生活费：约12,000纽币/学年；合计人民币约56,000元/年

学历及学位： 安徽财经大学本科学位及梅西大学硕士学位

学生前三年在安徽财大学习。符合申请条件，经安徽财大批准后，选送到梅西商学院学习“金融学”专业。在梅西大学第一年学习期间，修满8门课程，成绩合格，可获得梅西大学毕业证(以梅西公布的最新学历条例为准)及安徽财大学士学位。合格的学生在获得安徽财大学位后，即顺利完成安徽财大三年学习和梅西大学第一年学习(成绩达到B-),将有资格继续在梅西大学攻读金融学研究生(进入梅西大学的MFin 或MBS major in Finance项目)。在梅西大学，修满MFin 或MBS (Finance)项目中规定的180学分，成绩合格，可获得梅西大学商学相应研究方向的硕士学位。



新学生每年2月和7月都可在梅西大学开始学习，学制非常灵活。另外，学生可以在每年11月至第二年2月选择上暑期课程。

# Application Procedure

## 报名时间和方式报名时间:

安徽财经大学阶段常年招生，先报名先面试，满额为止。

梅西大学阶段每年分春秋两季入学

7月入学：当年4月底之前递交申请材料

2月入学：前一年10月底之前递交申请材料

## 梅西大学2+2学生交流 AUFE 2+2 (Finance or Economics) BBU pathway programme

报名材料(以申请表上要求的为准):

- ✓ International Student application form completed and signed by the applicant (填写完好并由申请人签名的留学生申请表)
- ✓ Verified evidence of citizenship, namely identity page of the applicant's current passport (有效护照的身份页)
- ✓ Verified copies of all academic transcripts both in English and Chinese (有效的完整的中英文成绩单)
- ✓ Verified copies of graduation certificates where applicable or Current Student Certificate by AUFE (有效的毕业证或安徽财经大学在读生证明)
- ✓ IELTS (有效的雅思成绩单)

## 梅西大学商学硕士学生交流项目 AUFE 3+1+180credits Master pathway programme

报名材料(以申请表上要求的为准):

- ✓ International Student application form completed and signed by the applicant (填写完好并由申请人签名的留学生申请表)
- ✓ Verified evidence of citizenship, identity page of the applicant's current passport (有效护照的身份页)
- ✓ Verified copies of all academic transcripts both in English and Chinese (有效的完整的中英文成绩单)
- ✓ Verified copies of graduation certificates where applicable or Current Student Certificate by AUFE (有效的毕业证或安徽财大在读生证明)
- ✓ IELTS (有效的雅思成绩单)





# University Halls of Residence



# Accommodation Costs

ACCOMMODATION OPTIONS	AUCKLAND	PALMERSTON NORTH	WELLINGTON
<b>Types of Accommodation</b>	The first and only Qualmark rated 5 star student accommodation in New Zealand. All rooms are single occupancy Halls of Residence – meals provided 4/5 bedroom apartments – No meals Studio Units – No meals	A range of Halls available. Halls – meals provided Halls – No meals Units are also available for couples and families.	Cube Hall 3 and 5 bedroom apartments – No meals  Kāinga Rua Hall Single Rooms and Twin Share Rooms – No meals
<b>Massey Halls Catered</b>	\$15,918 - \$17,304 42 week contract	\$11,154 - \$14,859	Not Available
<b>Massey Halls Self-Catered</b>	\$10,710 - \$14,280 42 week contract	\$6,240 - \$8,580 39 week contract	\$10,486 - \$12,274 42 week contract
<b>Homestay</b>	\$290 per week 3 meals a day	\$245 per week 3 meals a day	\$270 per week 3 meals a day

## LIVING COSTS

In addition to your tuition fees you need to pay for text books, non-tuition fees and your personal expenses. Find out more: [massey.ac.nz/fees](https://www.massey.ac.nz/fees)

If you enter New Zealand on a student visa then Immigration NZ requires you to have NZ\$15,000 available in addition to your course fees for each year you'll be studying in New Zealand, plus an additional NZ\$2,000 to cover a return ticket home. Living costs can vary considerably depending upon accommodation option, location and personal spending habits, so you may require more money than this. Find out more: [immigration.govt.nz](https://www.immigration.govt.nz)

### Notes:

1. Costs are approximate based on 2018 and are in New Zealand dollars (\$NZD).
2. Auckland is the largest of the three cities, so you can expect the cost of living to be higher.
3. In Massey Halls catered accommodation, you can choose from two different meal plans ie two meals a day or three meals a day.
4. Massey Halls may have additional costs for internet, laundry and car parking depending on location, so you will need to budget for these.
5. Private accommodation can be found on [trademe.co.nz](https://www.trademe.co.nz)



# Q & A

Questions?



Thanks you

**“Employers value the skills that students develop through these study abroad placements, including language skills and cultural awareness, open-mindedness and well-roundedness.”**

